

**ARE YOU READY TO BE
A VILLAIN?**

CHEERVILLE
2025-26 NOVICE PROGRAM
INFORMATION PACKET

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MADISON, AL
119 Jetplex Circle
Suite 101, Unit A
Madison, AL 35758

NOVICE PROGRAM

Great for Beginners

This program is the perfect opportunity for your child Ages 3+ to learn the love of cheerleading! With a short 4-month season, Novice Teams will practice once per week and participate in 3 performances. This is a great place to start for children with no previous experience, who would like to try cheer for the first time!

CheerVille offers two separate sessions for Novice athletes: one in the Fall, and one in the Spring. We will not hold evaluations for either session. Instead, simply sign-up for your preferred session(s) through the Parent Portal.

FALL 2025 SESSION: Season runs from August – November. Registration opens in June 2025.

SPRING 2026 SESSION: Season runs from January – April. Registration opens in November 2025.



NOVICE ALL STAR (MONTHLY FEE)

Fall Session (AUGUST-NOVEMBER)	\$125/mo.
Spring Session (JANUARY-APRIL)	\$125/mo.

UNIFORM FEE

LEO	\$140
SKIRT	\$55

MEMBERSHIP PACKAGE

The Novice Membership is auto-drafted on the 1st of each month. Our membership includes:

- monthly tuition
- event registration
- choreography fees
- coaches fees
- program shirt

A sibling discount is offered to families with multiple children in the program.

ADDITIONAL FEES

- Uniform
- White Cheer Shoes
- USASF Athlete Membership (est. \$50)
- Annual Registration Fee \$40
charged once per year

OPTIONAL FEES

- CheerVille Warm Up
- CheerVille Backpack
- Additional Flips! Tumbling Class
discounted to \$60/month

INVOICE & PAYMENTS

CheerVille requires a card to be on file for auto draft. We will run your payment on the 1st of every month. The only way to opt-out of keeping a valid card on file is to pay your session in full. There is no exception to this rule. You may make your payment prior to the first if you do not wish for your fees to be drafted using the card on file.

You will be emailed a statement on the 25th of each month as a reminder of the fees that will come out on the 1st. If your payment is declined, you will receive an email and/or a phone call. **If your account remains past due by the 10th of the month, you will receive a \$20 late fee and your athlete will be asked to sit out of practices and classes until the balance is paid.** *If you know in advance that a payment may need to be paid a few days late, email Michelle Rogers (mrogers@cheerville.com) so she can note your account. Late fees may apply.*

Each season, one of the most exciting moments is putting on a CheerVille uniform for the first time. We cannot wait for you to share this special memory with your child!

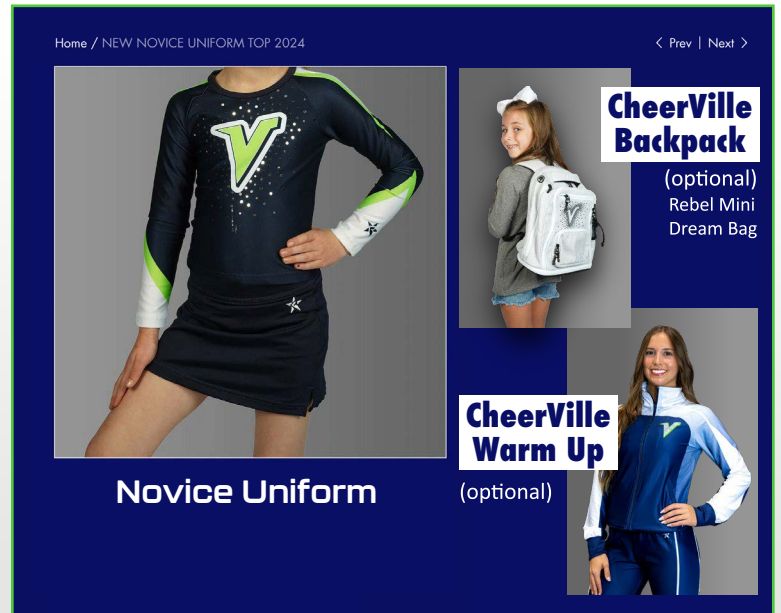
UNIFORM PURCHASING INSTRUCTIONS

ORDER YOUR UNIFORM ONLINE

To order your Novice uniform, visit the CheerVille ProShop at www.cheervilleproshop.com. Please note our prep and elite uniforms are also for sale on the same site, so make sure you are purchasing the “NOVICE” leo AND skirt as there is a price difference. The deadline to purchase your athlete’s uniform will be sent out prior to your session.

Our inventory of uniforms is limited based on size, so distribution will be on a first come, first served basis. All uniforms will ship directly to your house. If your uniform size it out of stock, it will ship directly to your house within 6-8 weeks.

Please email proshop@cheerville.com with questions.



NOVICE UNIFORM SIZING CHART

CLOTHING SIZE	UNIFORM SIZE
3-4	YXS
5-6	YS
7-8	YM
9-10	YL
11-12	YXL

SIZING CHART & APPAREL

Please reference the Novice Uniform Sizing Chart when you are ordering your athlete’s uniform.

Apparel: Each Novice athlete will receive a program shirt and white performance bow before their first event. If you received a shirt/bow for the Fall Session, you will not receive a new one for Spring.

The CheerVille warm up is optional and available to purchase on the online ProShop at www.cheervilleproshop.com.

Cheer Shoes: Athletes are required to wear an all-white cheer-styled shoe for each performance. Shoes can be purchased anywhere; a specific brand is not required. These can be found at local athletic wear department stores, or even on Amazon. We can also order a pair of Nfinity Flytes from the ProShop for \$135. These are ordered directly through your ProShop or front desk.



PRACTICE INFORMATION

WEEKLY PRACTICES

Novice teams will have a week day practice for 1 hour. You will receive your practice day/time with your team announcements. Practice for the Fall 2025 session will begin the week of August 4th, 2025. Practice for the Spring 2026 session will begin the week of January 5th, 2026.

ATTENDANCE POLICY

If you need to miss a practice, you must contact your coach and Team Parent via email. These contacts can be accessed through your team's TeamSnap. (Refer to FAQs for additional information)

EXTRA PRACTICES

Coaches may call an extra practice if they feel the team needs more attention leading up to an event.

Athletes may not miss any team practices 1 week prior to an event.

WHO DO I DIRECT MY QUESTIONS TO?



Michelle Rogers

Accounts Manager (mrogers@cheerville.com)

Questions about invoicing and payments.



Joey Mastrocola

All Star Director (jmastrocola@cheerville.com)

Questions about individual athlete concerns or All Star related issues.



O'Shea Parker

Operations Manager (oparker@cheerville.com)

Questions about uniforms and apparel.

Team Parent

Questions about practice schedules will be directed to your team parent. You will receive their contact information after team placements.

Gym Manager

If you have any location-specific questions such as classes or personnel, please reach out to your gym manager.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE COMMITMENT FOR THE TEAM?

Novice teams have two seasonal opportunities to perform with CheerVille. Our Fall Session will be set from August to November, and the Spring Session from January to April.

WHEN IS CHOREOGRAPHY?

Routine choreography will take place during your regular scheduled practices.

WHEN WILL THE GYM BE CLOSED?

For location-specific closures, please see the "Gym Closures" tab on our website at www.cheerville.com.

CAN I MISS AN EVENT?

Your athlete is required to attend ALL events on their respective 2025-2026 schedule. They may not miss any event during the season. You will not be allowed to miss any practices the week before an event. You will receive a parent letter the week of each event with full details for the weekend (including meet & performance times). Expect this to come no earlier than Wednesday evening of that week.

USASF MEMBERSHIP

The USASF stands for The United States All Star Federation, which is the governing body for club cheer and dance teams. Each athlete will be required to have an active USASF membership for the 2025-26 event season. Instructions to set up your membership will be sent to you at the start of your session. If you have an active membership from the Fall session, it will be active until the end of the spring session. Questions regarding your USASF membership can be directed to our All Star Director, Joey Mastrocola, at jmastrocola@cheerville.com.

CAN I RECORD MY ATHLETE'S ROUTINES AT EVENTS?

Videotaping and photography are strictly prohibited from the VIP section, priority viewing section, or any area that may obstruct the judges' view at events. We provide videos of each routine on our CheerVille YouTube channel. We will have a video link sent with all team performances after each event.

SICKNESS POLICY

If your athlete is experiencing a fever or tested positive for a contagious sickness, they will be excused from practice with a doctor's note. If you need to miss a practice for sickness, or any other reason, you must contact your coach and Team Parent via email. These contacts can be accessed through your team's TeamSnap. If your athlete continuously misses practice and it begins hurting the team's progress and overall success, they may be removed from the team.

CAN I PARTICIPATE IN FUNDRAISERS TO PAY MY FEES?

We will offer fundraising opportunities throughout the entire season to help offset some of the fees that are due during the season. If you choose to take advantage of the fundraisers, you will still need to keep your account current until the profits are applied. This includes participating in GN Funding, etc. CheerVille will not carry over any balances while waiting for funds to be received. More information on fundraising opportunities will be emailed throughout the season. We also offer a sponsorship letter to take to local businesses as an additional opportunity to offset the season's costs.

CHEERVILLE

LEADERSHIP & MANAGEMENT TEAM



Michelle Rogers
Accounts Manager
mrogers@cheerville.com



Joey Mastrocola
All Star Director
jmastrocola@cheerville.com



O'Shea Parker
Operations Manager
oparker@cheerville.com



Chelsea "Cheech" Hendrickson
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chendrickson@cheerville.com



Malik Briggs
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Shannon Carnes
Gym Manager: Nolensville
All Star Coordinator
scarnes@cheerville.com



Shaniquia Anthony
Gym Manager: Gallatin
santhony@cheerville.com



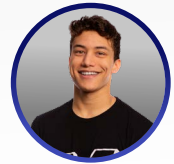
Jenna Lambert
Gym Manager: Ohio
jlambert@cheerville.com



Pat Ballew
Gym Manager: Madison
pballew@cheerville.com



O'Shea Parker
Program Manager: Bowling Green
oparker@cheerville.com



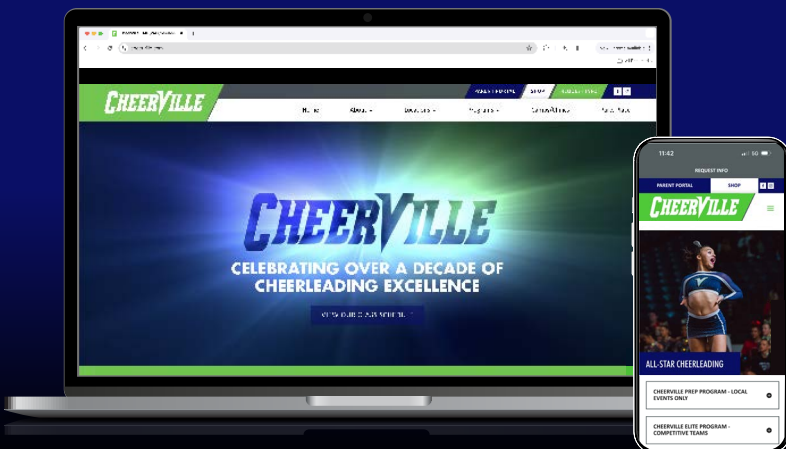
Javen Forman
Gym Manager: Bowling Green



Katie Lindsey, BJ Lindenberger, Jamie Byrd
CO-OWNERS
klindsey@cheerville.com

VISIT OUR WEBSITE: WWW.CHEERVILLE.COM

FOLLOW US ON SOCIAL MEDIA!



@Cheerville

@cheerville

@TheCheerville

@cheerville