

**ARE YOU READY TO BE
A VILLAIN?**

CHEERVILLE

2025-26 PREP PROGRAM

INFORMATION PACKET

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MADISON, AL
119 Jetplex Circle
Suite 101, Unit A
Madison, AL 35758

PREP PROGRAM

The Next Step

Prep Teams are the building blocks of our cheer program. **Cheerleaders ages 5+ will gain skill levels, make friends, and learn what it takes to be on a competitive team!** All Star Prep is a progression from our Novice program in both skill and commitment.

As part of the All Star program, teams receive in-house choreography and routine music. Each team will practice once per week and travel to regional competitions. Prep Teams are a great way to explore competitive cheerleading before committing to the All Star Elite level.

Athletes interested in the All Star Prep Program will attend the 2025-26 **CheerVille tryouts taking place May 18-24**. The evaluation process will determine team placements for the new season. View more about this process in our 2025-26 Tryout Packet [HERE](#).



PREP ALL-STAR (MONTHLY FEE)

GIRLS	\$175
BOYS	\$115

PAID IN FULL

GIRLS	\$1890
BOYS	\$1305

CROSSOVER FEE (\$400 TOTAL)

Due 08/15	\$200
Due 09/15	\$200

MEMBERSHIP PACKAGE

The Prep Membership is auto-drafted on the 1st of each month. Our membership includes:

- Monthly tuition
- All Star tumble class
- Event registration
- Choreography fees
- Coaches fees
- Program apparel
- Practice wear

A sibling discount is offered to families with multiple children in the program. Boys also receive a discount.

CROSSOVER INFORMATION

If your athlete is chosen to compete on two teams this season, you will need to pay a crossover fee for their second team. This will cover their choreography, event registration, coaches fees, and program apparel.

ADDITIONAL FEES

- Uniform
- Competition bow
- Competition lipstick
- USASF Athlete Membership (est. \$50)
- Annual Registration Fee: \$40
charged once per year

OPTIONAL FEES

- Nfinity Cheer Shoes : \$135
- CheerVille Warm Up
- CheerVille Backpack
- Additional All Star Tumbling Class
discounted to \$50/month

INVOICE & PAYMENTS

CheerVille requires a card to be on file for auto draft. We will run your payment on the 1st of every month. The only way to opt-out of keeping a valid card on file is to pay your season in full. There is no exception to this rule. You may make your payment prior to the first if you do not wish for your fees to be drafted using the card on file.

You will be emailed a statement on the 25th of each month as a reminder of the fees that will come out on the 1st. If your payment is declined, you will receive an email and/or a phone call. **If your account remains past due by the 10th of the month, you will receive a \$20 late fee and your athlete will be asked to sit out of practices and classes until the balance is paid.** *If you know in advance that a payment may need to be paid a few days late, email Michelle Rogers (mrogers@cheerville.com) so she can note your account. Late fees may apply.*

UNIFORM PURCHASING INSTRUCTIONS

ORDER YOUR UNIFORM ONLINE

Prep athletes will be sized for their uniform on **Commitment Day**. To order the Prep uniform, visit the CheerVille ProShop at www.cheervilleproshop.com. Please note our novice and elite uniforms are also for sale on the same site, so make sure you are purchasing the **"PREP" uniform** as there is a price difference. The deadline to purchase your athlete's uniform is **July 15th, 2025**, to ensure it arrives before Showcase in November.

Shipping Information: New uniforms are a preorder item. Once you have ordered your uniform, it will ship directly to your house within 6-8 weeks after CheerVille places the initial uniform order.

A tax + shipping fee will be added on all uniform orders.

Prep Program Uniform



UNIFORM FEE

TOTAL: \$305

\$222 (LEO)

\$83 (SKIRT)

CHEER SHOES

Cheer Shoes: Athletes are required to wear an all-white cheer-styled shoe for each performance. Shoes can be purchased anywhere; a specific brand is not required. These can be found at local athletic wear department stores, or even on Amazon. We can also order a pair of Nfinity flights from the ProShop for \$135. These are ordered directly through your ProShop or front desk.



CheerVille Rebel Mini Dream Bag
(optional)



CheerVille Warm Up
(optional)



CheerVille Rebel Navy Dream Bag
(optional)



PRACTICE INFORMATION

WEEKLY PRACTICES - START THE WEEK OF JUNE 2

Prep teams practice on a week day once per week. You will receive practice your day/time with your team announcements.

Tiny – 1.5 hour practice

Mini, Youth, Junior – 2 hour practice

ATTENDANCE POLICY

Attendance is very important to each team's success and we need consistent practices with the entire team to adequately perform our best at each competition.

Athletes will be allotted 2 absences during the months of June and July. In order to be excused from a practice, you must contact your coach and Team Parent via email – coaches' contacts can be accessed through TeamSnap.

Starting in August, CheerVille will allow athletes 3 absences for the remainder of the season. The coaches will keep record of each absence as they arise and will document the date and reason for the absence. If an athlete exceeds the 3 absences during the season, they will be removed from the program for the remainder of the season. Refer to the policies you agreed to when signing your parent contract.

Athletes may not miss any team practice 1 week prior to an event. If your athlete misses practice the week of an event, they will be temporarily removed from the routine and unable to perform at the upcoming event. If this happens again, your athlete will be permanently removed from the team.

WHO DO I DIRECT MY QUESTIONS TO?

Michelle Rogers

Accounts Manager (mrogers@cheerville.com)

Questions about invoicing and payments.

Joey Mastrocola

All Star Director (jmastrocola@cheerville.com)

Questions about individual athlete concerns or All Star related issues.

O'Shea Parker

Operations Manager (oparker@cheerville.com)

Questions about room blocks for travel events, and apparel.

Team Parent

Questions about practice schedules will be directed to your team parent. You will receive their contact information after team placements.

Gym Manager

If you have any location-specific questions such as classes or personnel, please reach out to your gym manager.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE COMMITMENT FOR THE TEAM?

Prep teams are a year-round commitment. The season runs from June-April. Events begin in November.

WHEN IS CHOREOGRAPHY?

Routine choreography will take place during your regularly scheduled practices. Additional times may be scheduled to complete your routine.

WHEN WILL THE GYM BE CLOSED?

For location-specific closures, please see the "Gym Closures" tab on our website at www.cheerville.com

CAN I PARTICIPATE IN FUNDRAISERS TO PAY MY FEES?

We will offer fundraising opportunities throughout the entire season to help offset some of the fees that are due during the season. If you choose to take advantage of the fundraisers, you will still need to keep your account current until the profits are applied. This includes participating in GN Funding, etc. CheerVille will not carry over any balances while waiting for funds to be received. More information on fundraising opportunities will be emailed throughout the season. We also offer a sponsorship letter to take to local businesses as an additional opportunity to offset the season's costs.

CAN I MISS AN EVENT?

Your athlete is required to attend ALL competitions on their respective 2025-2026 event schedule. They may not miss any event during the season. You will not be allowed to miss any practices the week before an event. This includes practices that are scheduled before or during fall or spring break should there be an event during that time. You will receive a parent letter the week of each event with full details for that day/weekend (including meet & compete times). Expect this to come no earlier than Wednesday of that week.

USASF MEMBERSHIP

The USASF stands for The United States All Star Federation, which is the governing body for club cheer and dance teams. Each athlete is required to have their own USASF membership profile in order to participate in any USASF sanctioned events. The annual membership fee is estimated around \$50.00 and parents/guardians will pay this fee directly to the USASF when setting up their profile or renewing an already existing profile. Instructions on setting up, renewing, or transferring athlete accounts will be emailed to you after the season begins. You can set up/renew your USASF account starting June 1st, 2025. Questions regarding your USASF membership can be directed to our All Star Director, Joey Mastrocola, at jmastrocola@cheerville.com.

CAN MY ATHLETE PARTICIPATE IN SCHOOL CHEER?

CheerVille allows athletes who are a part of our competitive All-Star program to participate in school cheer. We are willing to discuss scheduling conflicts with the school sponsor as they arise. However, if we cannot come to an agreement, the athlete is always expected to attend their All-Star practice or event with CheerVille. We ask that parents be proactive in discussing these arrangements with their school sponsor before a conflict arises. This includes games and competitions.

CAN I RECORD MY ATHLETE'S ROUTINES AT EVENTS?

Videotaping and photography are strictly prohibited from the VIP section, priority viewing section, or any area that may obstruct the judges' view at events. We provide videos of each routine on our CheerVille YouTube channel. We will have a video link sent with all team performances after each event.

SICKNESS POLICY

If your athlete is experiencing a fever or tested positive for a contagious sickness, they will be excused from practice with a doctor's note. If you need to miss a practice for sickness, or any other reason, you must contact your coach and Team Parent via email. These contacts can be accessed through your team's TeamSnap. If your athlete continuously misses practice and it begins hurting the team's progress and overall success, they may be removed from the team.

WHAT IF OUR FAMILY HAS A PREVIOUSLY SCHEDULED TRIP?

If your athlete has potential scheduling conflicts for a school obligation, or family vacation, this will need to be communicated the first week of practice. You must contact your coach and Team Parent via email – coaches' contacts can be accessed through the TeamSnap.

WHAT IF WE DECIDE TO QUIT THE SEASON?

Should your athlete decide to end their season early, CheerVille requires a 30-day notice. You are responsible for all fees during those 30 days. If your auto pay declines these fees, you will need to refer back to the policies you signed when setting up your account. You will not be refunded any fees paid to CheerVille. You will also not receive practice wear or other attire if they have not been received by the time of removal.



VILLAINS DO IT BETTER.

CHEERVILLE

LEADERSHIP & MANAGEMENT TEAM



Michelle Rogers
Accounts Manager
mrogers@cheerville.com



Joey Mastrocola
All Star Director
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O'Shea Parker
Operations Manager
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Chelsea "Cheech" Hendrickson
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Shannon Carnes
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All Star Coordinator
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Shaniqua Anthony
Gym Manager: Gallatin
santhony@cheerville.com



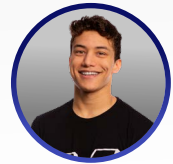
Jenna Lambert
Gym Manager: Ohio
jlambert@cheerville.com



Pat Ballew
Gym Manager: Madison
pballew@cheerville.com



O'Shea Parker
Program Manager: Bowling Green
oparker@cheerville.com



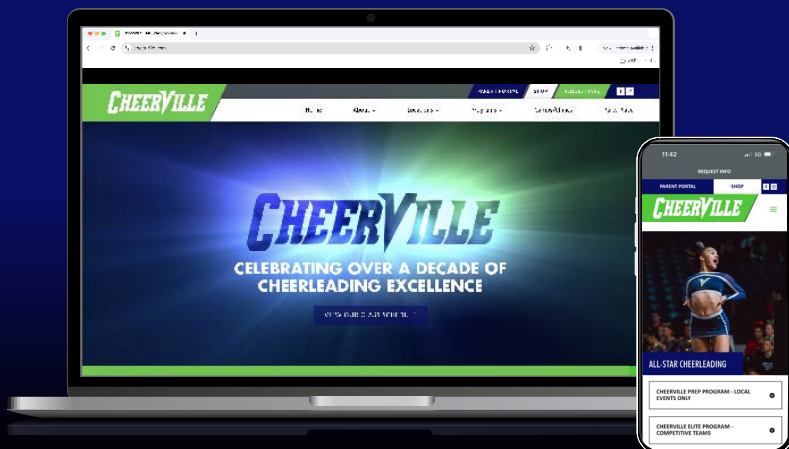
Javen Forman
Gym Manager: Bowling Green



Katie Lindsey, BJ Lindenberger, Jamie Byrd
CO-OWNERS
klindsey@cheerville.com

VISIT OUR WEBSITE: WWW.CHEERVILLE.COM

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