



***Learn the Love
of School-Style
Competitive
Cheerleading!***

- Eligible to Athletes 8 and Up
- Season runs July-February
- Practice Once Per Week
- Participate in 4 Alabama Events
- Eligible to compete at UCA Nationals in Orlando, FL

Competitive Rec Cheer Program Emerging in Northern Alabama

Building the Future of Rec Cheerleading at CheerVille Alabama

In the past 5 years, CheerVille has achieved over 20+ National Champion titles from the highly competitive NHSCC event in Orlando, FL. From game day to traditional, our program has cultivated top performing routines in multiple divisions on a national level. We take pride in developing young athletes starting in sideline cheer, to one day becoming collegiate athletes. Our greatest success is continuing to build the future of cheerleading, which is why we are ready to expand our scholastic training to a younger age group.

CheerVille is officially introducing a Youth Rec Cheer Program for the 2026-27 season. With this new program, we hope to inspire the next generation of athletes who share a passion to grow into the sport of cheerleading. Children ages 8 and up are highly encouraged to join the Madison Mavericks this scholastic season!

This is the perfect program for young cheer-inspired athletes who are ready to learn the foundation of school cheerleading. We welcome athletes of all athletic backgrounds whether it be cheer, dance, or gymnastics. This program is built to develop young athletes into the sport of competitive-style cheerleading, so no experience is required – All are welcome to join!



MEMBERSHIP PACKAGE

The Rec Team Membership is auto-drafted on the 1st of each month. Our membership includes:

- Monthly tuition
- Choreography & Music
- Coaches Fees
- Competitions
- Camps
- Practice Wear

ADDITIONAL FEES

- Uniform
- Performance Bow
- Competition lipstick
- Annual Registration Fee: \$40
- High School Nationals Event

OPTIONAL FEES

- Nfinity Cheer Shoes : \$145
- CheerVille Warm Up
- CheerVille Backpack
- Discounted Flips! Class: \$60

TUITION	\$155
PRACTICE	ONCE PER WEEK
EVENTS	4 LOCAL ALABAMA EVENTS

AGE ELIGIBILITY

- This program is available to athletes Ages 8 and up.
- Teams will be split divided by age, so athletes will train with those close in age.

TEAM REGISTRATION OPENS MARCH 1ST

INVOICE & PAYMENTS

CheerVille requires a card to be on file for auto draft. We will run your payment on the 1st of every month. The only way to opt-out of keeping a valid card on file is to pay your season in full. There is no exception to this rule. You may make your payment prior to the first if you do not wish for your fees to be drafted using the card on file.

You will be emailed a statement on the 25th of each month as a reminder of the fees that will come out on the 1st. If your payment is declined, you will receive an email and/or a phone call. **If your account remains past due by the 5th of the month, you will receive a \$20 late fee and your athlete will be asked to sit out of practices and classes until the balance is paid.** *If you know in advance that a payment may need to be paid a few days late, email Michelle Rogers (mrogers@cheerville.com) so she can note your account.*

Late fees may apply.

Team Registration

Madison Mavericks Team registration is now available online at www.CheerVille.com. Families may register on the Parent Portal under the Madison, AL location. Information will be sent out regularly, so make sure your iClass account has “**subscribe to email blasts**” turned on.

Team Practice

Practice will begin in July 2026 – This team will practice once a week for 2 hours. The practice day and time will be available in the coming weeks and emailed out to registered athletes. Athletes will need to wear athletic apparel and tennis shoes for practice training. The season will run from July-February.

Team Tumble Hour

We will be hosting a weekly tumbling hour for the Madison Mavericks. This will begin in May prior to team practices starting in July. The team tumble hour will be an opportunity for athletes to train their skills at CheerVille leading into the season. The cost of this will be \$75/month during May-June. In July, their tumble hour will transition to their 2 hour team practice. Specific practice details will be sent to families.

Attendance Policy

Attendance is very important to each team’s success and we need consistent practices with the entire team to adequately perform our best at events. All practices are mandatory, unless excused with a doctor’s note. In order to be excused from a practice, you must notify your team parent and request permission from your coach in writing via email. **Athletes may not miss any team practices 2 weeks prior to an event.**

Event Schedule

The Madison Mavericks will attend 4 local events throughout the season. The full event schedule will be released later this spring with team registration details.

UCA High School Nationals

This team will be eligible to receive a bid to the 2027 National High School Cheerleading Championship. Post-season fees are not included in your monthly tuition. If this team receives a bid, more information will be sent out by CheerVille Management.

CHEERVILLE

LEADERSHIP & MANAGEMENT TEAM



Carson Fehler

Madison, AL - Gym Manager

If you have location-specific questions such as classes, practices, or personnel, please reach out to the Madison, AL Gym Manager, Carson at cfehler@cheerville.com.



Michelle Rogers

Accounts Manager (mrogers@cheerville.com)

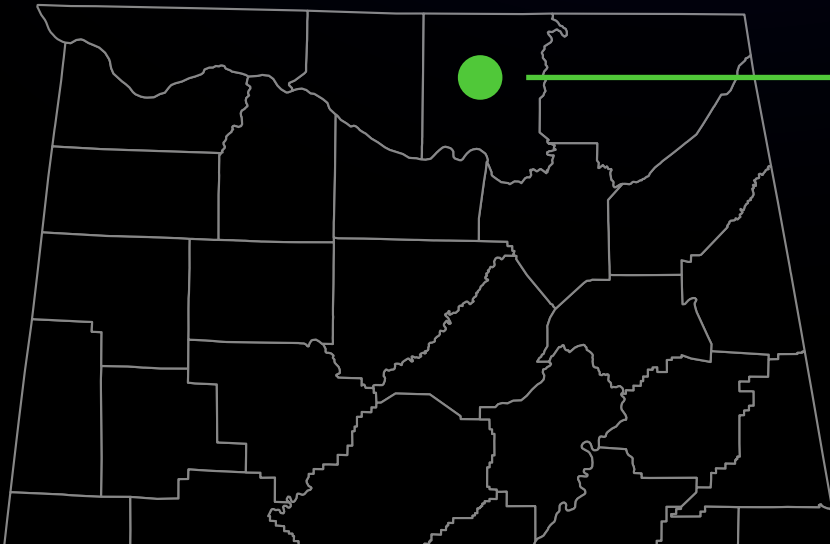
Questions about invoicing and payments.



O'Shea Parker

Operations Manager (oparker@cheerville.com)

Questions about room blocks for travel events, and apparel.



CheerVille Alabama

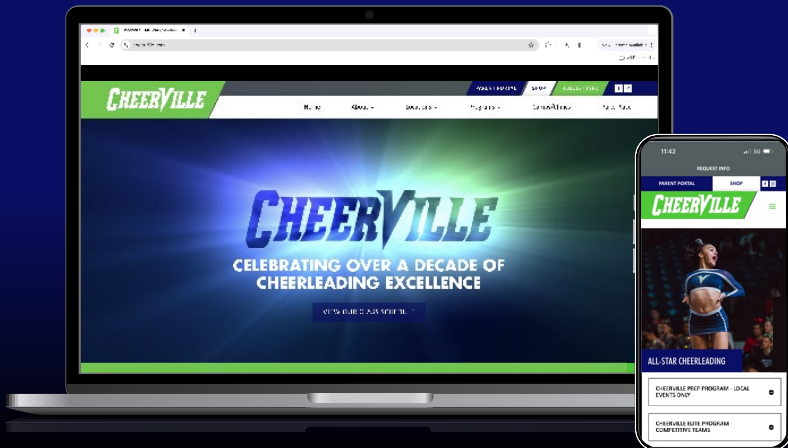
*119 Jetplex Circle, Suite 101, Unit A
Madison, AL 35758*

**Call today to schedule
a tour of our facility!**

256.232.7650

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